



Ceilidh H. Stringer

DIGITAL

PORTFOLIO

Digital Publishing + Accessibility

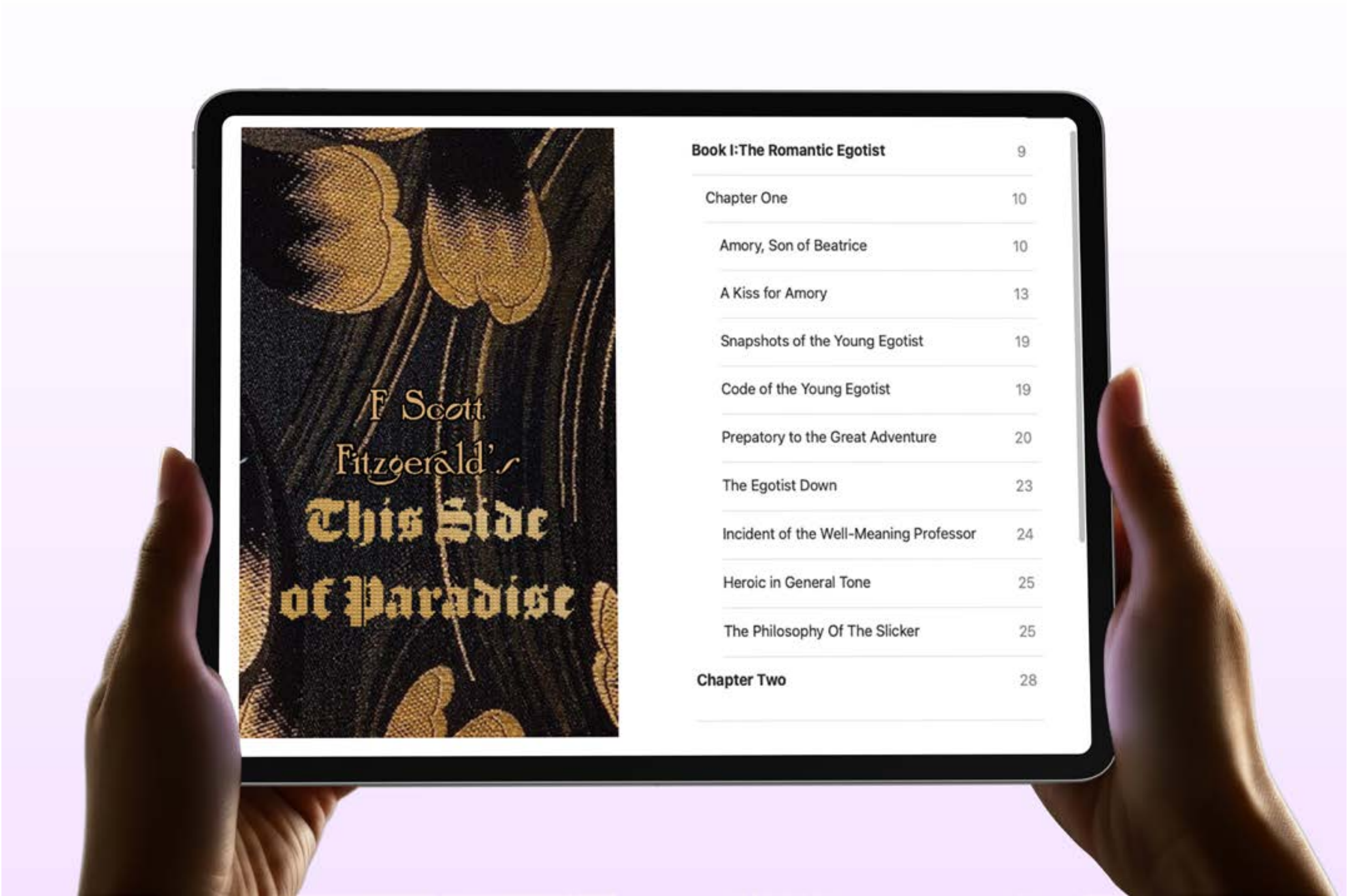
Accessibility and digital publishing are the two most important passions to have in the industry. Not only are we constantly surrounded by increasingly complicated technology and content formats, but as people interested in conveying information, it is essential that we are conveying information to everyone equally. This is why epubs are my biggest publishing love.

I'm committed to expanding my knowledge, skills, and experience in digital technology and publishing accessibility throughout my publishing career. My personal projects are focused on practicing the process of transforming written content into e-books and creating sustainable, efficient, and easy to implement workflows between InDesign, HTML, CSS, and finalized .epub files.

When InDesign print files are set up with accessibility and e-books in mind, the workflow and epub production process is easiest. That's why I intend to offer both typesetting and e-book creation services.

The type of content is also important to digital publishing and accessibility. While novels are relatively easy to transition from print to digital, content such as educational and academic material can be much harder and require more direct coding intervention and workflow customization. As a lifelong learner, I'm exceedingly interested in making sure educational and academic e-books are thoughtfully, accessibly, and sustainably produced.

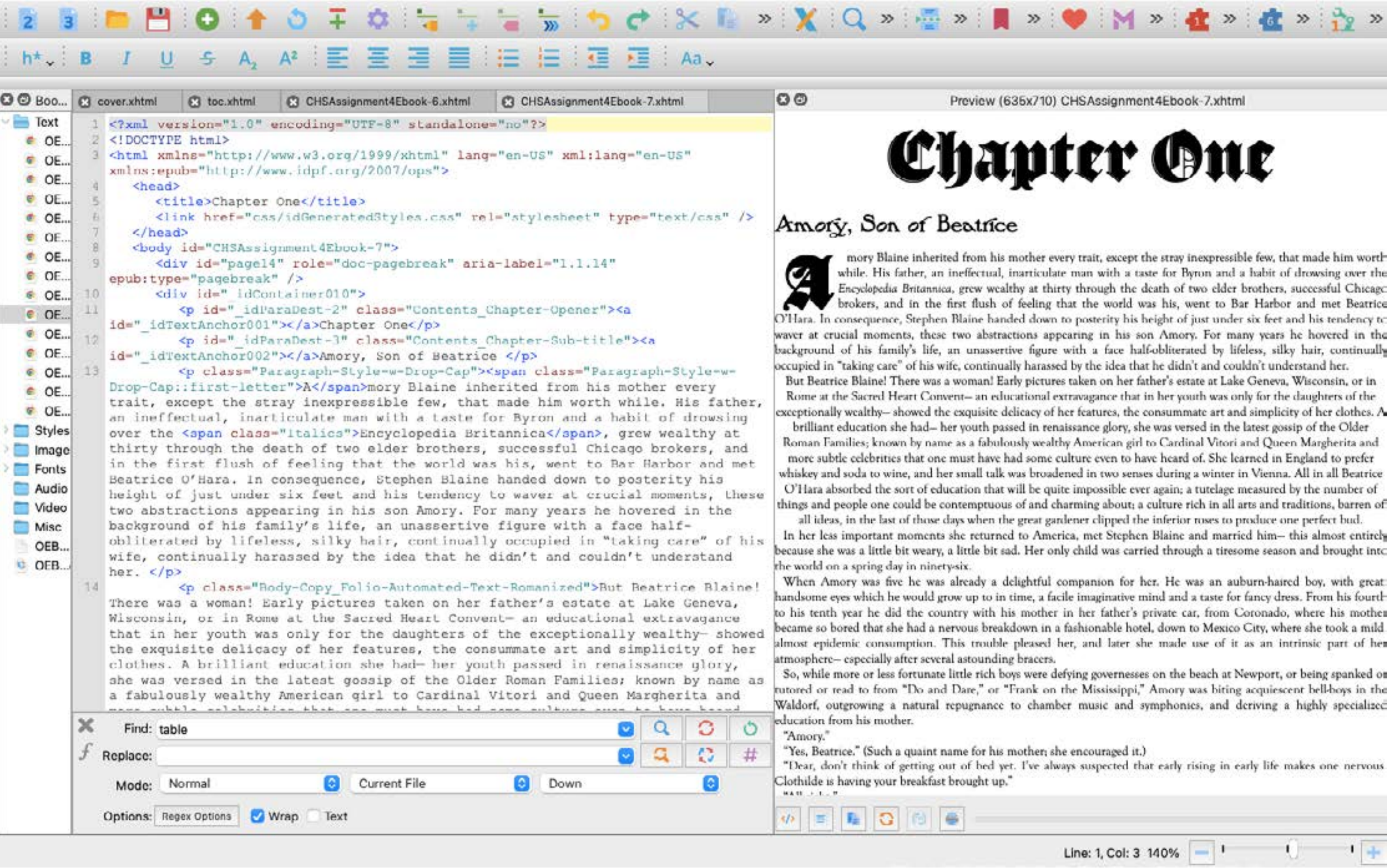
E-Books



This Side of Paradise
F. Scott Fitzgerald
Public Domain, 2026
E-book created by
Ceilidh H. Stringer

HTML AND CSS

I am practicing and continuously improving HTML and CSS skills in order to customize InDesign-generated epub coding as well as coding epubs from scratch using Sigil2 and W3 Accessibility standards and guidelines.



**Concept,
Digital Subscription
Email offer
for NOUN Magazine**

I also have experience in managing and executing email marketing campaigns, website design and maintenance, and working with customer relationship management softwares such as Zoho.

Email, CRM, Websites



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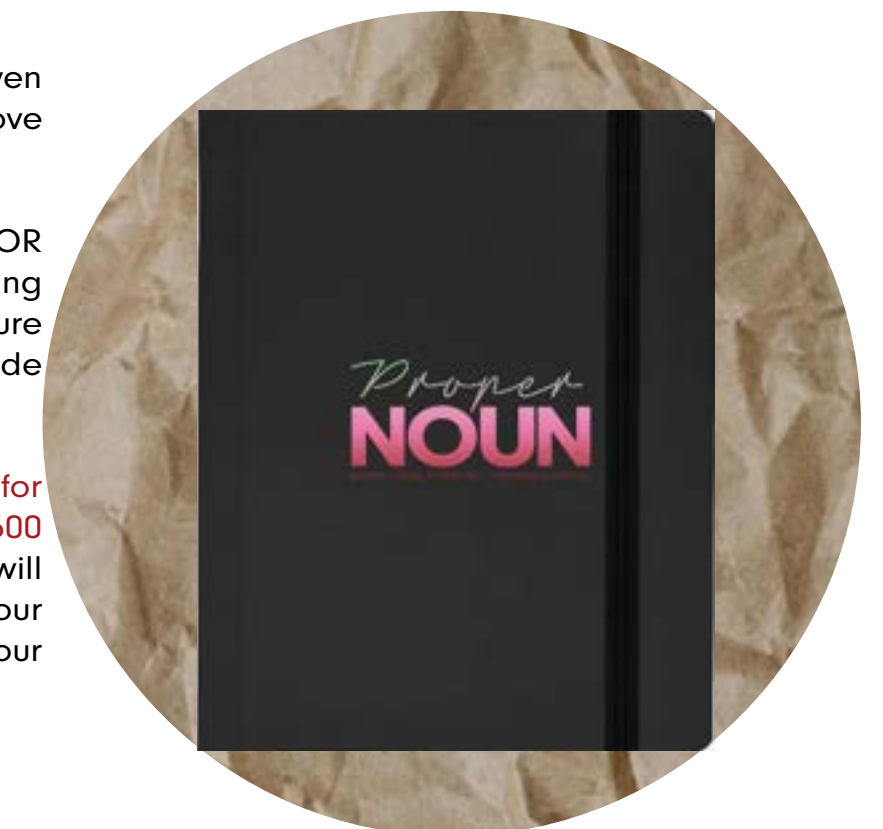
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